



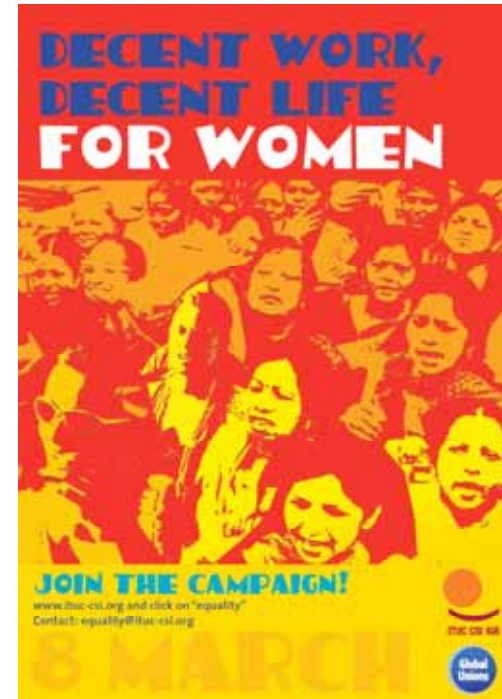
Decisions For Life: The Trade Union Angle

www.ituc-csi.org

Campaign

Previous International campaigns show e.g.:

- Increase in women membership rates up to 150%;
- Increase of women in elected positions;
- Unions prioritise advocacy work, collective bargaining on gender equality at work e.g. maternity protection, child care, pay equity and protection from sexual harassment.



Global Campaign for Decent Work, Decent Life for Women

Objectives:

- Decent work for women
- Gender equality in trade union structures, policies and activities



Decent Work

Access to productive work in conditions of freedom, equality, security, and dignity.

The four pillars of Decent Work:

1. Standards and rights at work,
2. Employment creation
3. Social protection
4. Social dialogue.

HUMANIORA

MEDIA INDONESIA • KAMIS, 13 MARET 2008 • HALAMAN 8



LINDUNGI PEREMPUAN: Ratusan perempuan beraksi damai dalam peringatan Hari Perempuan Internasional, di Jakarta, kemarin. Mereka menyerukan kepada masyarakat untuk melindungi perempuan dari tindak kekerasan dan intimidasi.

■ MELISMAN ISKANDAR

Campaign actions 1

Calling for a review of national labour legislation and urging governments to ratify and implement ILO Conventions e.g. :

- **C. 183, Maternity protection**
- **C. 156, Workers with Family responsibilities**
- **C. 100, Equal Remuneration**
- **C. 111, Discrimination**

Burkina Faso



Campaign Actions 2

- **CEDAW** (United Nations Convention on the Elimination of all forms of Discrimination Against Women), **international statement of women's rights signed by 185 countries**
- **The Beijing Global Platform for Action** which commits governments to “ensuring that gender perspective is reflected in all our policies and programmes” and the **Beijing Declaration** which includes ‘**Section F**’ on Women and the Economy.
- **The UN Millennium Development Goals**

Croatia



Campaign Actions 3

Gender Equality in trade unions:

- Policy coherence of affiliated national centres with the ITUC Constitution
- Encouraging women to stand for elections
- Organizing women workers
- Inclusion of gender equality issues on the collective bargaining agenda and social dialogue

Since the launch of the Campaign on 8 March 2008

- 82 National Centers in 56 Countries joined the Campaign
- Events to kick off the Campaign focusing on:
Maternity protection rights
Child care facilities,
Pay Equity
Work – life balance
Gender equality in trade unions

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Objectives Campaign

- **Women can make informed decisions about (future) paid employment, family building and balancing work and family**
- **Decent work, decent life for women**
- **Trade union capacity strengthened to negotiate better pay and working conditions of women workers**

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Target group

- **Women who work/ look for a job in the service sector**
- **Other groups of women workers/ job seekers**

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Implementation

- **Appointment campaign coordinators**
- **Outreach plan target group**
- **Registration system**
- **National and regional meetings – campaign plan/teams – cooperation – women/youth, multiplying effect, visibility**

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Activities

- Training – core group, target group
- Meetings – information, organising
- Events – official campaign launch/ key dates
- Best workplace, best women worker
- Materials – online/ offline, ITUC/ UNI materials/ guidelines
- Survey(s)

Countries

- Brazil
- India
- Indonesia
- Azerbaijan
- Belarus
- Kazakhstan
- Ukraine
- Angola
- Mozambique
- South Africa
- Zambia
- Zimbabwe

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