

WageIndicator

Platform Economy Project

WageIndicator Conference
29 April 2022



Platform Economy Project: why?



- **Millions of people** around the world are current or recent platform workers.
- It's a **global phenomenon** set to grow fast.
- **It's triggering a lively debate at many levels.**
- **Opportunities & challenges:** social protection, minimum pay, data protection, gender equality.

→ The platform economy is here to stay. We need to talk about it.

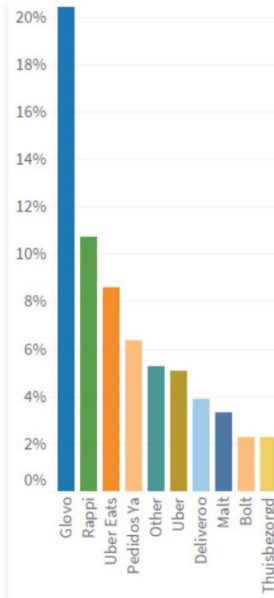


How the project started

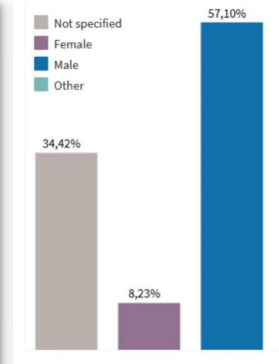
April 2020: Platform Workers:
Decent Rights & Pay Project
funded by Instituut Gak

- A data collection in **5 countries** (Argentina, India, South Africa, Spain, the Netherlands)
- **+ 3.150 surveys**
- Results presented at the **first Gig Work Conference** (October 2020)

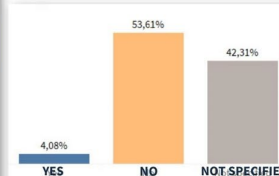
% of surveys per platform



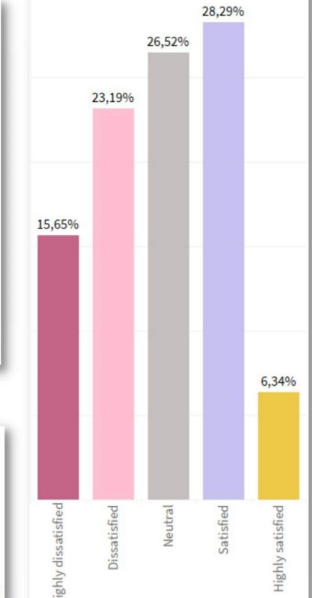
Gender



Member of a trade union?



Satisfied with your pay?



► How the project started

Launch of a **Working for a Platform** section on surveyed countries' WageIndicator websites

(Loonwijzer.com, Paycheck.in, Mywage.co.za, Tusalarario.es, Elsalario.com.ar)

- Info about the principal platforms
- Contracts: Terms & Conditions
- Rights of platforms workers
- FAQs

Goal: collect and regularly update information regarding the Gig economy directly linked to the WageIndicator database about pay, minimum wage and living wage.

► More and more global

January 2021: launch of the new **Platform Economy** section on Wageindicator.org

A global overview of:

- Platform Work News
- Platform Economy Court Cases
- Platform Economy Case Studies



March 2021: the first Gig Work Newsletter is out.

The Gig Work Webinars

- Theory & Practice in the Global World of Platforms, Mar 2021
- Migration and telemigration in the gig economy, Sep 2021
- Gig Work: Grip on Pay, Mar 2022



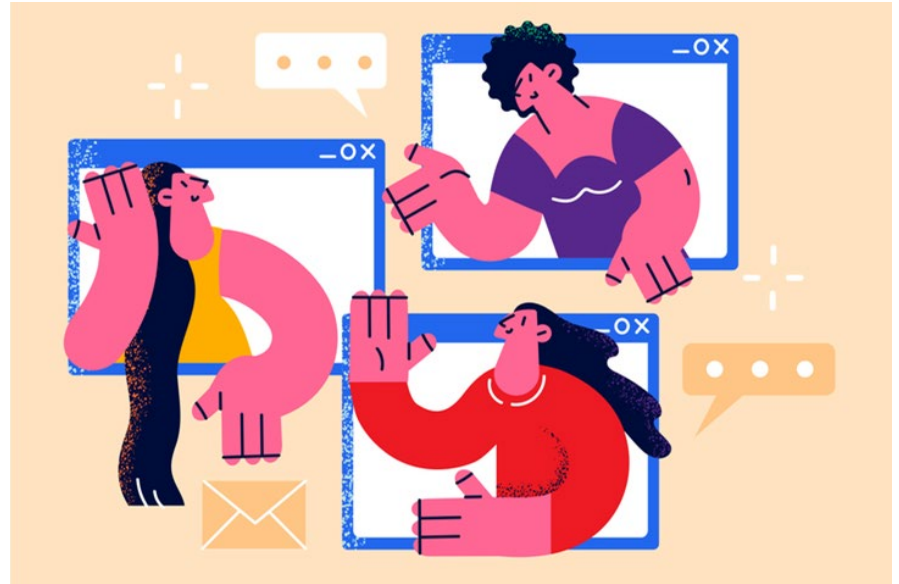
The Gig Work Webinars

How do these webinars work?

- **Opening keynote speech**
- **Panel:** discussion
- **Elevator pitches**
- **Breakout rooms:** Q&A sessions
- **Closing keynote speech**

→ **Upcoming Gig Work Event**

Women in Gig Work: October 27, 2022



▶ The Gig Team

- **Heterogeneous** group
- **Be global:** need to have as many eyes as possible on a worldwide scenario
- **Be local:** need to have direct contacts with workers, platforms, academics, organizations & monitor the events more closely



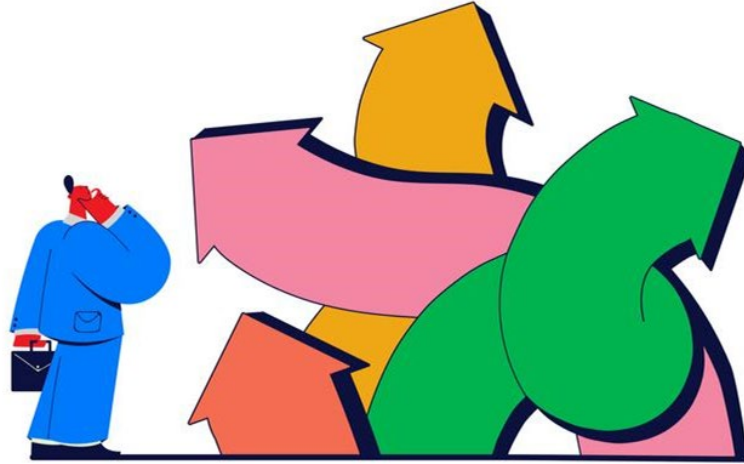
Challenges



- Platform economy is a burning topic: everyone is talking about it. Keeping a **high information level** is crucial.
- **More heterogeneity in the working group:** experts in related topics (ex. Labor law); new perspectives (ex. global South).
- **Webinars: pros & cons**
Pros: less expensive, condensed, dynamic.
Cons: tight schedules, drop in attention.

What's in the future?

- **A quality information space:**
Not to preach, but to explore
- **Update of gig workers rights:**
Labour Law, Labor Index



- **Dialogue with platforms:**
Ex. Glovo
- **More collaborations:**
Ex. Fairwork, Temper

- **More webinars:** Women in Gig Work, October 2022