

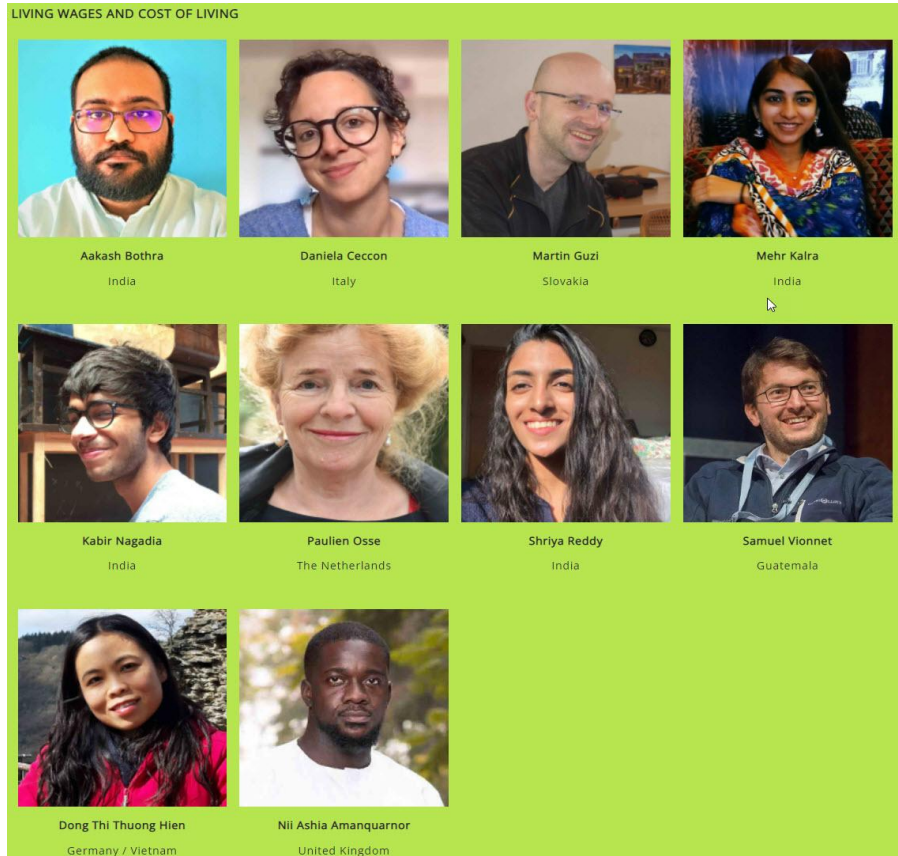
Living Wages:

Team
Clients
Challenges
Future

WageIndicator Conference - April 29 - 2022



Our Team - many people involved.



Our Process: like a factory

RECRUIT & TRAIN

Shriya, Rupa, Hien, Paulien

COLLECT

[100 interns for webshops: 30 people](#)

face to face; millions via

WageIndicator sites

MAINTAIN

Huub

IMPROVE SURVEY

Mehr & team, Dani

CLEAN & CALCULATE

Martin, Lucia, Nii

REFLECT

Martin, Martin, Dani, Kea, Maarten,

Samuel, Murray, Nii, Rob, Paulien

(a nice set of Universities involved)

CHECK & PRESENT

Dani, Nii, Aakash

PRESENT & SELL DATA

Dani, Paulien, Aakash, Kabir, Rupa

COORDINATE

Dani, Paulien

Total Countries with a Living Wage estimate per year - 2014 - 2030

TIME	2014	2015	2016	2017	2018	2019	2020	2021	January 2022	April 2022	2023	2024	>>>>> 2030
COUNTRIES	45	50	56	64	48	76	118	130	134	129	135	145	200
REFLECTION						improvement	more interns			improvement	improved data collection: face-to-face / hybrid / webshop / scraping		

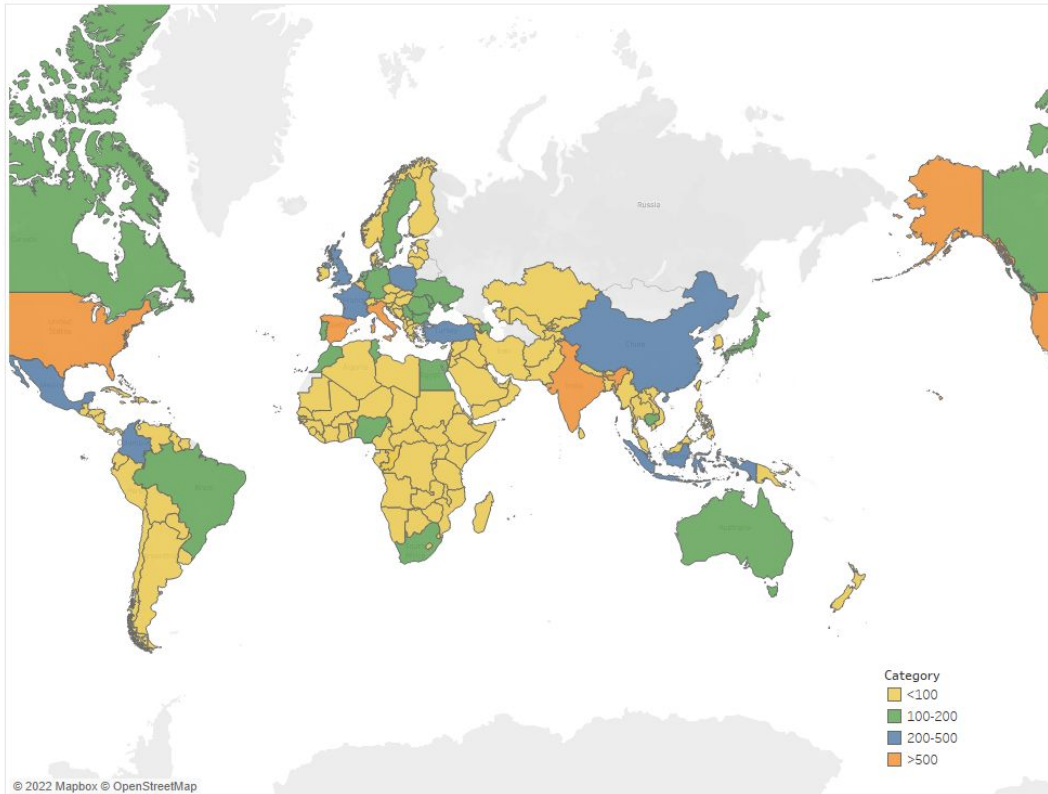
REFLECTION:

Interns assisted to enlarge the database.

The effect of calculation improvements is each time for a short period: less countries and regions, after a while it picks up again.

The combination of face-to-face, telephone, whatsapp, FaceBook-groups, webshops, scraping is seen as the future. Each type of data collection has its own advantages on quality and quantity.

Clients - MNE, SME, NGO - preferences for certain countries and regions within - 177 Countries



In theory WageIndicator can create estimates for 2227 regions. WageIndicator covers in April 2022 1564 regions for 129 countries.

CLIENTS FAVORITES

- USA,
- INDIA,
- ITALY, SPAIN,
- CHINA, TURKEY,
- MEXICO, COLOMBIA
- INDONESIA, VIETNAM, JAPAN
- POLAND, FRANCE, UK
- BRAZIL
- EGYPT
- SOUTH AFRICA, GHANA

COUNTRIES FOR SPECIAL CLIENTS IN - Africa, Americas, Asia

- Doctors without Borders (war zones)
- MAERSK - many ports
- Invest International (development investing)
- Canva (online design)

GREENLAND & MONGOLIA

- Data collection just started

RUSSIA, BELARUS

- War zone

Clients / sectors / clients countries of origin / impact

- Clients in total 100
- They represent almost all sectors, however more in manufacturing, consultancy, food industry, retail/wholesale than construction.
- Annual clients who come for a global data set: 1/3. They come back each year. We lost in January 2 clients. One only comes back when we deliver Living Wage Plus (structural higher); the other will come back when it is cheaper.
- One-off's: 2/3. These are clients who come for less than 33 regions, but come back each year. They are suppliers of MNEs
- Most of the annual clients are Multinationals Enterprises (European or American based, a few from Hongkong)
- NGOs: MSF, FAIRWEAR, Social Economical Council - NL
- Theoretically we may say: thanks to our work millions of people get a living wage.
- The truth: we don't know exactly. And most of the companies don't know, since they are in initial phases of checking how huge the gap is between Minimum Wage and Living Wage is.
- Some companies use the data for their annual report.
- Others use the data to make sure they pay the Living Wage in 2023 or in 2030.
- At this moment just one company wants to send all their suppliers to WageIndicator - to make sure they pay soon a Living Wage

[Pricing: check the WageIndicator site](#)

[Video testimonials](#)

WageIndicator runs many interconnected databases

Clients' darlings: 1. Living Wages. 2. Minimum Wages. 3. Labour Rights Index. Surprisingly: the Collective Agreement database attracts most public funding



Challenges

- More data, less spikes
- Better scraping
- Secure funding for the data collection
- Webportal sharing data sheets

Future - inside and outside WageIndicator

Inside WageIndicator

- Explore data quality of scraped food price data - *started*
- Explore data quality of food price and housing cost across different modes of data collection (face-to-face, registry at shops and markets, phone, whatsapp, scraping) - *started*
- Collect data about the cost/prices and characteristics of several types of social security, health care insurance, health care, childcare on a worldwide scale; to what extent employers provide these services and for which types- *started*
- Conduct a worldwide inventory of the goods and services needed for calculating a living tariff for platform workers- *started*
- Explore expenditure patterns across various income groups within and across countries - *from 2023*
- Improve understanding of the pricing strategy of global versus national producers of goods and services, hence imported versus locally produced goods and services - *from 2023*
- Contribute to the understanding of trends in price data of selected goods and services, identify measurement errors and explore their impact on the trends - *from 2023*
- Compare price data collected by national statistical offices and by the Living Wage data collectors - *from 2023*

Outside - WageIndicator

- Publication of all Living Wages - *in the process*
- More standardisation of Living Wages - *in the process*

Good to know

Data availability

<https://wageindicator.org/salary/living-wage/list-of-country-region-living-wages-data-availability>

FAQ

<https://wageindicator.org/salary/living-wage/faq-living-wage>

Minimum Wages

<https://wageindicator.org/salary/minimum-wage>

Data visual

<https://wageindicator.org/salary/living-wage/living-wages-explanation-visual>

Report

<https://wageindicator.org/Wageindicatorfoundation/publications/2022/guzi-m-amanquarnor-n-ceccon-d-kahanec-m-tijdens-k-2022-living-wages-worldwide-update-2022-amsterdam-wageindicator-foundation-february>

Contact

office@wageindicator.org

