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## WageIndex Report India

### Wages and working conditions in the ICT sector

Prepared by Central European Labour Studies Institute, Bratislava, Paycheck India and Indian Institute of Management and WageIndicator Foundation, Amsterdam

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#### **Bibliographic Information**

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#### About WageIndicator Foundation

WageIndicator Foundation (StichtingLoonwijzer) - www.wageindicator.org

The WageIndicator Foundation started in 2001 to contribute to a more transparent labour market for workers and employers. It collects, compares and shares labour market information through (online & face-face) surveys and desk research. It serves as an online library for wage information, Labour Law and career advice.

The WageIndicator Foundation is assisted by world-renowned universities, trade unions and employers' organisations and currently operates in 80 countries. Their international staff consists of some 100 specialists spread over the whole world. The foundation has strong relationships with Monster since 2003. The WageIndicator Foundation is a global organization reaching millions on a monthly basis. For more information please visit: <u>WageIndicator.org</u>.

WageIndicator Foundation has offices in Amsterdam (HQ), Ahmedabad, Bratislava, Buenos Aires, Cape Town, Dar es Salaam, Maputo and Minsk.

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#### About Paycheck India

Paycheck India – www.paycheck.in

<u>Paycheck India</u> a research initiative at <u>Indian Institute of Management Ahmedabad</u> is part of <u>WageIndicator</u>, an organization that collects and shares data about wages, labour law and career in more than 80 countries. Paycheck India aims to bring transparency in the labour market by providing salary predictions for 1600 occupations in India through its Salary Checker. It also provides regular updates on state wise minimum wages in India, living wage calculation, labour laws and career advice.

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#### About CELSI

Central European Labour Studies Institute (CELSI) - www.celsi.sk

CELSI is an independent non-profit research institute based in Bratislava, Slovakia. It fosters multidisciplinary research about the functioning of labour markets and institutions, work and organizations, business and society, and ethnicity and migration in the economic, social, and political life of modern societies. Supported by its network of Research Fellows and Affiliates and a new Discussion Paper series, CELSI makes a contribution to the cutting-edge international scientific discourse. Hosting the Bratislava Office of the international WageIndicator project, CELSI provides expert data services.

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#### About Monster India - (<u>www.monsterindia.com</u>)

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

In 2014, Monster mPower Search was voted **Product of the Year** under the 'Online Job Portals category' in a survey of over 18000 people. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India, in an alliance with ITC e-Choupal to enable in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

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#### **Key findings**

- The median gross hourly wage in the ICT sector is INR 346.42. •
- Overall, 95% of respondents in this sector hold at least a 3-year Bachelor's degree. •
- Workers below 30 years of age earn on average INR 236 per hour; workers between the ages of 30-40 earn INR 450 per hour, and workers over 40 earn INR 695 per hour.
- Approximately 88% of survey respondents working in the ICT sector were men. •
- Men earn a gross hourly wage of INR 365, while a female receives only INR 231 • per hour.
- The gender pay gap in the ICT sector is about 37%. •
- Male supervisors out-earn female supervisors, and males are compensated higher for more experience than females with similar experience.
- Workers with permanent contracts earn roughly 23% more than workers with non-• temporary contracts.
- Foreign companies in the ICT sector pay wages that are more than two times higher than domestic firm wages, at the median.
- Small companies pay an hourly wage of INR 210, while large firms pay an hourly • average wage of INR 402.
- Bonuses are more common in the ICT sector than in other sectors of the Indian economy.
- Workers are highly satisfied with their working relationships with colleagues, while • least satisfied with their wages.

#### 1. About the Dataset and Definitions

The analysis presented in this report is based on the WageIndicator dataset covering the period of January 2013 - May 2015. The wage analysis is based on data collected from Paycheck India's (www.paycheck.in) Salary Calculator and Monster Salary Index from the aforementioned period. The sample used for the analysis consists of 6,726 observations.

**Gross hourly wage and bonuses** – Gross hourly wage, for our purposes, is computed based on the hourly wage calculated on the ground of wage and working hours reported by respondents. We report median<sup>1</sup> of gross hourly wage. The calculations are based on dataset cleared from outliers.<sup>2</sup>

**Purchasing power parity (PPP)** – Is based on differences in prices of goods and services in different country. Using the PPP index we can calculate an "international dollar" that has the same purchasing power as the US dollars have in the USA. The implied conversion rate used for India is 1:17.6, valid by April 2013 (WEO Database, 2015). For calculation of annual wage, we assume a total of 2000 working hours per year.

**Gender pay gap** – Gender pay gap is computed according to the formula:

 $Pay \ gap = \frac{Median \ wage_{male} - Median \ wage_{female}}{Median \ wage_{male}} *100\%$ 

It can be interpreted as the per cent difference between female and male median wages.

<sup>&</sup>lt;sup>1</sup> A median is the numeric value separating the upper half of a sample from its lower half. For example, by definition of median wage 50% of the sample earn more and 50% less than median wage.

<sup>&</sup>lt;sup>2</sup>These are respondents reporting wages significantly lower or higher than usual.

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#### 2. ICT sector performance overview

India is the world's largest sourcing destination for the Information and Communication Technology (ICT) industry, accounting for approximately 52 per cent of the US\$ 124-130 billion market. The industry employs about 10 million Indians and continues to contribute significantly to the social and economic transformation in the country<sup>3</sup>.

The ICT industry has not only transformed India's image on the global platform, but has also fuelled economic growth by energising the higher education sector especially in engineering and computer science. India's cost competitiveness in providing IT services, which is approximately 3-4 times cheaper than the US, continues to be its unique selling proposition (USP) in the global sourcing market.

Indian ICT sector's core competencies and strengths have placed it on the international canvas, attracting investments from major countries. The computer software and hardware sector in India attracted cumulative foreign direct investment (FDI) inflows worth US\$ 13,788.56 million between April 2000 and December 2014, according to data released by the Department of Industrial Policy and Promotion (DIPP).

The private equity (PE) deals increased the number of mergers and acquisitions (M&A), especially in the e-commerce space in 2014. The IT space, including e-commerce, witnessed 240 deals worth US\$ 3.8 billion in 2014.

India also saw a ten-fold increase in the venture funding that went into internet companies in 2014 as compared to 2013. More than 800 internet start-ups got funding in 2014 as compared to 200 in 2012.

The five largest ICT companies operating in India are Tata Consultancy Services, Infosys, Wipro, Tech Mahindra and HCL Technologies<sup>4</sup>.

<sup>&</sup>lt;sup>3</sup> IBEF

<sup>&</sup>lt;sup>4</sup> http://www.mbaskool.com/fun-corner/top-brand-lists/9829-top-10-it-companies-in-india-2014.html?start=5

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#### 3. Wages and Working Conditions in the ICT Sector

The average gross hourly wage in the industry is INR 346.42.

The median hourly wage in the ICT sector is about 24% higher than the median wage for the entire Indian economy taken together (INR 279.7). Nearly all of the respondents reported having 15-17 years of schooling, which amounts to a college degree.

Thus, survey respondents in this sector were mostly educated, with 95% of them holding at least a three-year Bachelor's degree, or at least 15 years of schooling. However, those with 4-5 year Bachelor's degrees earned a median hourly wage of INR 338.7, compared to a median hourly wage of INR 239.5 for those with only 3-year Bachelor's degrees. Master's degree holders represented the second biggest portion for this sector, with median hourly wages of INR 400.3.

Table 3.1 below shows that workers in the ICT sector are predominantly under the age of 40 – about 46% of our respondents are below the age of 30, and about 48% belong to the 30-40 age group; with the remaining 6% being over 40 years of age. When it comes to wages, young workers below 30 earn on average INR 236 per hour, much lower than the sector median hourly wage; workers in the 30-40-age category earn INR 450, and workers over 40 earn INR 695.

### 3.1. Average earnings of men and women in the Indian ICT sector per age group

Age group	Percentage of sample	Median gross hourly wage
< 30	45.9%	INR 236.08
30 - 39	48.1%	INR 449.70
>= 40	6.0%	INR 694.83

Source: WageIndicator Foundation

#### Impact of gender

Respondents of the survey in the ICT sector were predominantly male. Approximately 88% of survey respondents working in the ICT sector were men. Male workers in this sector also receive higher wage compensation than their female counterparts. A male in the ICT sector receives a gross hourly wage of INR 364.9, while a female receives only INR 230.9 per hour. The gender pay gap in the ICT sector is roughly about 37%. Although western countries have tried to reduce or eliminate the gender pay gap, it is worth noting that no country has been able to close down the gender pay gap completely (Tijdens & Klaveren, 2012), but further effort to indeed eliminate the gap should strongly persist.

The gender inequality can further be explored by looking at the frequency of supervisory positions held by gender. 51% of males responded to holding a supervisory positon, while only 41% of women did so. In relation to wage inequality, male supervisors earned a median gross hourly wage of INR 461.9, compared to an hourly wage of INR 334.9 for women. This represents an 28% gap between male and female supervisors, leading to believe that more experienced women often face higher inequality in pay (Duraisamy & Duraisamy, 1998).

#### Impact of supervisory position

There are major differences between wages received by supervisors and non-supervisors, as summarized in Table 3.2 below. On average, supervisor positions in the ICT sector receive an hourly wage of INR 461.9, while hourly median wage for non-supervisor roles

is INR 254.0. Breaking down the supervisory role per gender, we see that the hourly wage for male non-supervisors is INR 257.8, and for female non-supervisors INR 202.8. Again, male supervisors earn INR 461.9 per hour while female supervisors earn INR 334.9 per hour. In both cases, women earn about 21-27% less than men. This figure is lower than the overall ICT sector gender pay gap, which means that part of the gender inequality can be explained by the fact that men get promoted to supervisory position more often than women.

The possible explanations for this could be (1) Socio-cultural factors: In Indian society, some male workers may become disgruntled when obligated to work with or take orders from women. And therefore, in the interest of productivity and profits, employers may decide to segregate men and women employees on the job<sup>5</sup>, (2) Employer's perspective: Many employers have preconceived notions about the job capabilities of women<sup>6</sup> and (3) Marital Status: A promotion or a supervisory role is offered to an employee only after certain years of experience on the job. In India, the average age of marriage for women in 19 years.<sup>7</sup> Employers feel that with marriage comes an additional responsibility for women, and hence they may not be able to devote the same amount of time to work (Varkkey, Korde, & Anand, 2012). Thus, it is often seen that women are not preferred for promotion to higher designations in the occupational hierarchy. This may result in most women crowding at the lower end of the occupational hierarchy.

		Has a supervisory position				
Gender	%	Median gross hourly wage	No	Yes	No	Yes
Male	87%	INR 364.9	49%	51%	INR 257.8	INR 461.9
Female	13%	INR 230.9	59%	41%	INR 202.8	INR 334.9
Total	100%	INR 346.4	49%	51%	INR 254.0	INR 461.9

#### 3.2. Average earnings for men and women in the ICT sector, for the whole sector and broken down per gender

Source: WageIndicator Foundation

#### *Impact of tenure*

Tenure is another important factor that is positively associated with wages, as shown in Table 3.3 and illustrated in Figure 1 below. The more experienced workers are paid better than those with less experience. While the average worker with less than 3 years of experience earns INR 144 per hour, the average worker with more than 10 years of experience gets INR 641 per hour.

Taking socio-cultural factors into consideration, such as family obligations and late entry into the workforce, women in India are less likely to have accumulated as much tenure as men. However, disparities between women and men in the ICT sector are narrower than in other areas of India's economy. Roughly 12% of men have less than 3 years of experience, indicating either high career progression or career transition in the sector. Women with 0-2 years of experience account for 19% of the respective group. In the category of workers with 5 years of experience or less, women make up 34% of the group, while 25% of men do. Meanwhile, 22% of male workers and only 14% of female workers have more than 10 years of experience. Nevertheless, female workers in the sample tend

<sup>&</sup>lt;sup>5</sup>Bergmann's crowding model (1974).

<sup>&</sup>lt;sup>6</sup> Becker (1957) had developed a model for race discrimination followed by employees, employees and customers. But the theory behind the model has been used by other economists and Becker himself to explain gender discrimination in employment.

<sup>&</sup>lt;sup>7</sup>The average age of marriage in India is 18.3(UNICEF, 2001) (though it has been increasing over the years with social and cultural reforms).

to be less experienced than male workers. However, the gender pay gap generally increases until 10 years of experience. The gender pay gap is 3% for workers with less than 3 years of experience, roughly 15% with workers between 3-5 years of experience, and 23 % for workers with 6-10 years of experience. These findings are not consistent with the assumption that gender pay gap will decrease with tenure, however for workers with the longest work experience (11+) years of experience the gender pay gap declines to 10%, confirming this assumption.

The possible explanations for this could be, (1) women in India have to balance multiple roles and this often results in multiple career breaks (could be because of marriage and relocation, child bearing, child rearing, etc). With more number of career breaks in their job history, the bargaining capacity of women in the labour market declines. Hence, men in the same bracket earn a higher salary compared to women (Goldberg & Hill, 2007) and (2) re-entry to the job market is difficult for women as compared to men and often women are paid less when they decide to enter the labour market again (Education International, 2011).

#### 3.3. Average earnings of men and women depending on the length of tenure

	Tenure groups [years of service]							
Gender	0-2	3-5	6-10	11+	0-2	3-5	6-10	11+
Male	12%	25%	41%	22%	INR 149.5	INR 223.8	INR 398.4	INR 641.5
Female	19%	34%	33%	14%	INR 144.3	INR 190.5	INR 307.9	INR 577.4
Total	13%	26%	40%	21%	INR 144.3	INR 215.5	INR 386.6	INR 641.2

Source: WageIndicator Foundation



#### Figure 1: Graphical illustration of the relationship between tenure and wage

Source: WageIndicator Foundation

#### Impact of contract type

Table 3.4 provides figures for the type of contracts issued in the ICT sector, per gender. Overall, workers with permanent contracts earn roughly 23% more than workers with non-temporary contracts. The table suggests a slight dual labor market exists for men and women in the ICT sector. This can be seen when we look at the data concerning the working arrangements. 77% of men, but only 73% of women have full time contracts. Both male and female workers with permanent contracts get paid better than those employed for temporary periods. Males with temporary contracts earn roughly 35% more than female workers with similar contracts. The wage premium for men is also visible in the segment of workers with permanent contracts. Women in the sector often prefer or are compelled to take up part-time jobs because it is expected that they fulfill primary responsibility of taking care of household activities and children (Goldberg & Hill, 2007).

#### 3.4. Type of contracts in the financial sector

	H	Has permanent employment contract			
Gender	No	Yes	No	Yes	
Male	23%	77%	INR 293.93	INR 383.73	
Female	27%	73%	INR 202.08	INR 248.27	
Total	23%	77%	INR 282.27	INR 366.15	

Source: WageIndicator Foundation

#### Impact of ownership

Table 3.5 shows that there are three main kinds of company ownership structures in India's ICT sector: wholly domestic owned, partially domestic, and partially foreign owned and wholly foreign owned. Generally, the more foreign capital there is in the company, the higher the wages. Wholly-owned domestic companies comprise about 46% of the sample, but wages paid in these companies are significantly lower than those paid in firms with other ownership structures. The median wage for wholly-owned domestic firms is INR 261.3, and this median hourly wage is more than doubled by the wage paid by foreign-owned companies in the ICT sector.

#### 3.5. Ownership structure of the company and wages

Ownership of company	Percentage of sample	Median gross hourly wage
Wholly domestic owned	45.9%	INR 261.3
Partly domestic owned, partly foreign owned	17.0%	INR 392.6
Wholly foreign owned	37.1%	INR 536.6

Source: WageIndicator Foundation

#### Impact of company size

Figure 2 below illustrates the relationship between firm size and hourly median wages. First, large companies in the ICT sector tend to hire more workers. In India, about 74% of the workforce in the respective sector works in large to mid-sized companies (those with over 200 employees). Moreover, 48% of the sample reported to work in a company with more than 5,000 employees. While in small companies (with up to 20 employees), the average reported hourly wage was INR 210.35; workers in companies with more than 5,000 employees wage of INR 402.23.



Figure 2: Graphical illustration of the relationship between size of company and wage

Source: WageIndicator Foundation

#### **Overtime** work

Table 3.6 below highlights that only 14% of surveyed ICT sector workers reported receiving extra money for work during night shifts or during weekends. This is generally in the form of a lump sum payment/allowance. This type of compensation amounted to a monthly median payment INR 2000. Only about 7% of workers received compensation for working overtime, with the median monthly payment valued at INR 800.

#### 3.6. Allowances and overtime payments

Special work hours	Percentage of sample	Monthly median benefit received
Night Shifts/ Weekend allowance	14.0%	INR 2,000
Overtime payment	7.1%	INR 800

Source: WageIndicator Foundation

#### Bonus structure

Workers in the ICT sector, as show in Table 3.7, reported to have received three types of bonuses: annual bonus, profit share, and performance bonus. The annual bonus was the most common, received by 17% of workers; almost 31% of ICT sector workers received a performance bonus, while roughly 7% of workers benefited from profit sharing. When compared to India's national average, more workers in the ICT sector enjoy the privilege of receiving bonuses.

#### 3.7. Bonus structure

Bonus	Percentage of sample	Indian Average
Annual bonus	17.0%	6%
Profit share	7.3%	3%
Performance bonus	30.7%	18.5%

Source: WageIndicator Foundation

#### **Satisfaction**

Workers in the ICT sector were mostly satisfied with relationship to colleagues (88%), their relationships with superiors (81%) and working hours (78%), as detailed in Table 8 below. On the other hand, only around 57% of respondents were satisfied with their wage. Overall, roughly 60% of workers reported to be satisfied with their life as a whole. The Indian average of satisfaction with job and other related work factors range between 40% - 50%, according to Varkkey & Korde (2013). This implies that workers in the ICT sector enjoy slightly higher satisfaction levels when compared to the Indian average.

#### 3.8. Satisfaction of workers

Satisfaction with	Satisfaction level for Sector
Job	75.9%
Рау	57.4%
Commuting time	73.0%
Work-life balance	72.7%
Job Security	70.8%
Work environment	75.2%
Working hours	78.3%
Relationship to colleagues	87.8%
Relationship to superiors	80.6%
Life as-a-whole	63.7%

Source: WageIndicator Foundation

#### 4. International comparison

The WageIndicator database enables a wage comparison across different occupational groups and across various globally. Because of different price levels in the above countries, we compare gross wages in international US dollars. This figure expresses a wage in US dollars that have the same purchasing power as the US dollars have in the USA. As a result, wages in countries with relatively low living cost, like India, are indeed higher than in developed European countries with high living cost. This measure is used to determine the actual living standard across countries.

What we see is that IT managers in India have a living standard comparable with their European counterparts. The living standard of Indian IT professionals is slightly lower, but still comparable to most European countries, and higher than the living standards of IT professionals in Latin America. The wages of technicians and associate professionals is where the difference lies. Indian technicians and associate professionals earn about 75% of their counterparts in Belgium and Netherlands, and about 85% of their counterparts in Spain and United Kingdom. However, their wages are higher than in Latin American and ones and former USSR region.

Country	Managers	Professionals	Technicians and associate professionals
India	32.69	19.58	12.2
Argentina	-	13.03	9.49
Brazil	17.95	12.21	5.17
Chile	-	17.46	-
Colombia	-	9.81	-
Mexico	25.65	14.76	-
Belgium	27.69	18.81	16.9
Czech Republic	-	14.65	-
Finland	-	20.98	-
France	-	24.72	-
Germany	-	28.16	-
Italy	-	18.84	-
Netherlands	29.43	19.62	16.69
Slovakia	-	15.32	-
Spain	26.28	18	14.63
Sweden	-	24.11	-
United Kingdom	28.52	21.18	14.48
Belarus	-	8.19	-
Kazakhstan	-	9.26	6.21
Russian		12.00	7.55
Federation	-	12.08	7.55
Ukraine	-	/.49	4.67
United States	-	28.87	-
South Africa	29.72	22.11	14.05
Indonesia	-	6.74	-
Sri Lanka	-	6.51	-

## Table 9: International comparison of gross hourly wages among occupational groups

Note: Figures in 2015 international US dollars

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