YOUR INDEPENDENCE
AS NEVER BEFORE
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We are shaping the future of gig-workers and positively impacting their lives.
One moment can change your life. And that is what happened to me.

Nippy was born from a simple encounter and the need to find a new purpose for my life. We started a social project for immigrant platform workers.

We then discovered that digital platforms are proposing a new way to organize labor markets, using advanced technologies to fulfill gig-economy demand.

The story of Luis Sequea, Venezuelan immigrant in Argentina, changed my life and my family’s FOR EVER...
What is nippy?

Nippy is a WorkerTech that offers solutions to the most important problems of independent workers and companies that hire them, creating opportunities and better conditions that positively impact their lives.

We deliver relevant benefits, combining flexibility and freedom from independent work with protection and advantages commonly offered by tradition payroll employment.
Latin America is one of the most social unequal regions in the world, clearly reflected in its current labor market. Non-registered work statistics, lack of social security benefits and unemployment rates are amongst the highest in the world.

Pandemic and lockdown accelerate digitalization, resulting in a **+4.000% increase of services from digital platforms**.

These platforms open a new unregulated labor market, based around intermittent relationships between workers and their employers.

The amount of independent workers is increasing continuously and we have to attend their needs, offering benefits that improve their quality of life.
We maintain flexibility and independence, offering real solutions to real problems.

**Financial Inclusion**
To a segment currently excluded in spite of stable income.

**Legal and social security**
Health & accident insurance plus legal counseling.

**Registered independence**
Accounting and tax advice, help with procedures and requirements needed to operate.

**Benefits and services access**
Financing, Mechanical assistance, meals and rest areas, phone plans, education, among others.
Latam Opportunity

145 MM
Non-registered workers in Latam

4 MM
Platform workers

U$ 800–1600
Platform workers average monthly income

U$ 1920 MM
Annual potential total market assuming 5% of the available income

Source: BID LAB
The Solution: Nippy 1.0

Our platform will offer a membership model with access to services and benefits that gig-workers need to carry out their responsibilities.

Our Nippy Centers will be rest areas in which workers can encounter and “touch base” (WC, Wi-Fi, living room, cell phone chargers, snacks and much more).
Membership plans

**BASIC**
- U$8 /mo.
  (Equivalent to 2% nipper income)
  Helmet and Backpack
  Mobile Phone Plan
  Insurance
  Financial Services

**PLUS**
- U$15 /mo.
  (Equivalent to 3% nipper income)
  Helmet and Backpack
  Mobile Phone Plan
  Insurance
  Financial Services
  Immigration Solutions
  Tax Advice and Accounting

**PRO**
- U$20 /mo.
  (Equivalent to 4% nipper income)
  Helmet and Backpack
  Mobile Phone Plan
  Insurance
  Financial Services
  Immigrations Solutions
  Tax Advice and Accounting
  International Money Transfer
  Mobility Financing
  Other Discounts and Benefits

Total access to **Nippy Centers** in all subscription plans.
Nippy Ecosystem

**Nipper**
The gig-worker pays for a membership in Nippy

**Nippy**
We concentrate the best offer in the market to grant the best benefits

**Platforms**
We eliminate potential legal conflict and help them continue growing
Our first App
Nippy 1.0
Main achievements

- Selected by CIPPEC and funded by BID LAB (Interamerican Bank of Development).
- Recognition as first Immigration solution and New Economies, mapped by HELLO EUROPE & HOLA ARGENTINA Ashoka.
- Pre-selected by 500 Startup Accelerator.
- Launched our 1.0 App, with 2.0 version currently awaiting funding for development.
- Signed commercial agreements with Rappi (CL, AR, UY), Beat (CL, AR) and Uber (AR).
- Offered credits and leasing for cars, partnering with SIXT Rent a Car and Chile Car.
Validation and progress

**BENEFITS DELIVERED IN** 🇨🇱 🇪🇸 🇺🇾

**Cars delivered**
with seed capital agreement.

**Electric and regular bikes**
offered to Glovo riders in Chile.

**Motorcycles delivered in Argentina, Uruguay y Chile**
with seed capital agreement.
Validation and progress

LEAD ACQUISITION IN 🇨🇱 🇦🇷 🇺🇾

New leads in Chile

New leads in Uruguay

New leads in Argentina
Our Team

Diego Amondaray
CO-FOUNDER & CEO

Florescencia Moroni
CO-FOUNDER

Joaquin Peralta Ramos
CXO

Pablo Bustos
CFO

Max Erhardt
COO

Diego Bermúdez
CTO

Agustina Rosales
CLO

Natalia Marramá
CMO

Patricia Rojas
CCO

Melisa Belén Bejarano
CHO
The opportunity to join us in transforming a market of more than 145 million people in Latam
We are shaping the future of independent workers from Latam to the rest of the world.

Thank you!