

YOUR INDEPENDENCE
AS NEVER BEFORE


nippy



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“ We are shaping the future of gig-workers and positively impacting their lives ”



FIRST
HAND



Diego Amondaray
Founder & CEO

***One moment can change your life.
And that is what happened to me.***

Nippy was born from a simple encounter and the need to find a new purpose for my life. We started a social project for immigrant platform workers.

We then discovered that digital platforms are proposing a new way to organize labor markets, using advanced technologies to fulfill gig-economy demand.

The story of Luis Sequea, Venezuelan immigrant in Argentina, changed my life and my family's FOR EVER...

What is nippy?

Nippy is a WorkerTech that offers solutions to the most important problems of independent workers and companies that hire them, creating opportunities and better conditions that positively impact their lives.

We deliver **relevant benefits**, combining flexibility and freedom from independent work with protection and advantages commonly offered by tradition payroll employment.



Nippy is inevitable

Latin America is one of the most social unequal regions in the world, clearly reflected in its current labor market. Non-registered work statistics, lack of social security benefits and unemployment rates are amongst the highest in the world.

Pandemic and lockdown accelerate digitalization, resulting in a **+4.000% increase of services from digital platforms.**

These platforms open a new unregulated labor market, based around intermittent relationships between workers and their employers.

The amount of independent workers is increasing continuously and we have to attend their needs, offering benefits that improve their quality of life.



We maintain flexibility and independence, offering **real solutions** to real problems

Financial Inclusion

To a segment currently excluded in spite of stable income

Legal and social security

Health & accident insurance plus legal counseling



Registered independence

Accounting and tax advice, help with procedures and requirements needed to operate

Benefits and services access

Financing, Mechanical assistance, meals and rest areas, phone plans, education, among others.

Latam Opportunity

145 MM

Non-registered
workers in Latam

4 MM

Platform
workers

U\$ 800-1600

Platform workers
average monthly
income

U\$ 1920 MM

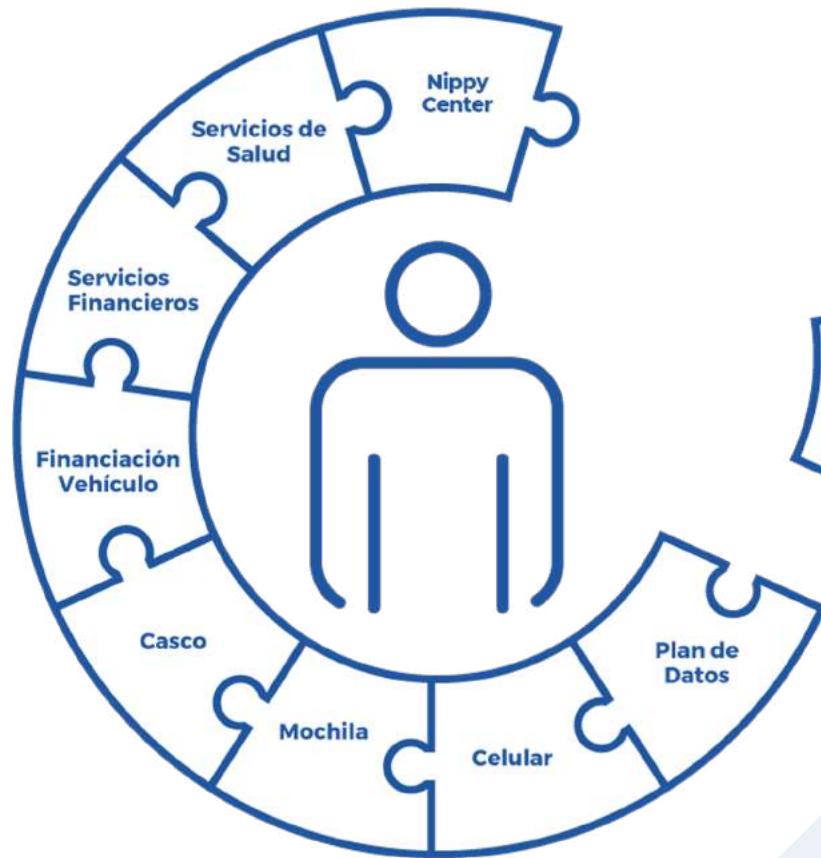
Annual potential total
market assuming **5%** of
the available income



The Solution: Nippy 1.0

Our platform will offer a **membership** model with access to services and benefits that gig-workers need to carry out their responsibilities.

Our **Nippy Centers** will be rest areas in which workers can encounter and “touch base” (WC, Wi-Fi, living room, cell phone chargers, snacks and much more).



Membership plans



BASIC

U\$8 /mo.

(Equivalent to 2% nipper income)

Helmet and Backpack
Mobile Phone Plan
Insurance
Financial Services

PLUS

U\$15 /mo.

(Equivalent to 3% nipper income)

Helmet and Backpack
Mobile Phone Plan
Insurance
Financial Services
Immigration Solutions
Tax Advice and Accounting

PRO

U\$20 /mo.

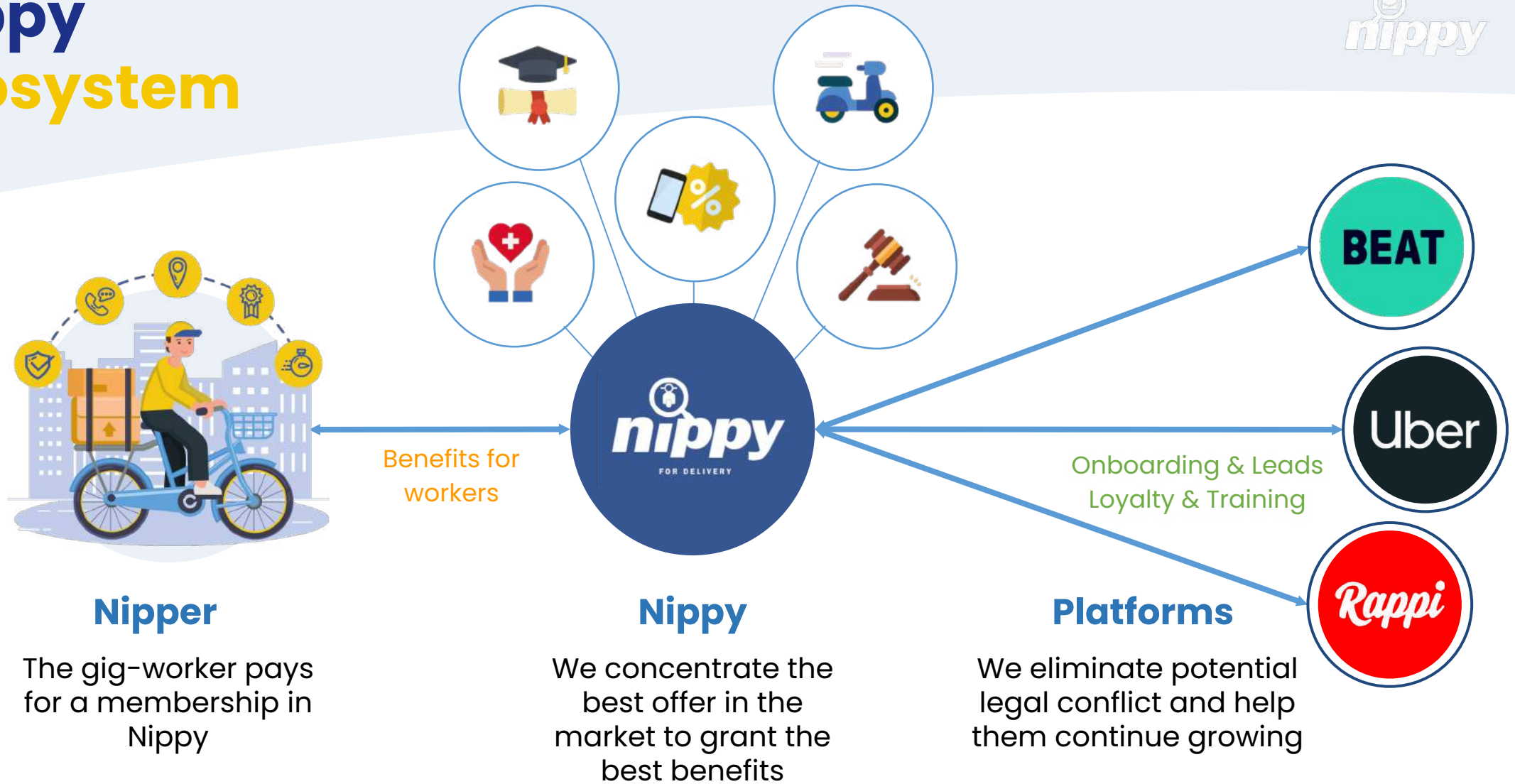
(Equivalent to 4% nipper income)

Helmet and Backpack
Mobile Phone Plan
Insurance
Financial Services
Immigrations Solutions
Tax Advice and Accounting
International Money Transfer
Mobility Financing
Other Discounts and Benefits



Total access to **Nippy Centers** in all subscription plans.

Nippy Ecosystem



Our first App Nippy 1.0



Main achievements



- Selected by CIPPEC and funded by BID LAB (Interamerican Bank of Development).
- Recognition as first Immigration solution and New Economies, mapped by HELLO EUROPE & HOLA ARGENTINA Ashoka.
- Pre-selected by 500 Startup Accelerator.
- Launched our 1.0 App, with 2.0 version currently awaiting funding for development.
- Signed commercial agreements with Rappi (CL, AR, UY), Beat (CL, AR) and Uber (AR).
- Offered credits and leasing for cars, partnering with SIXT Rent a Car and Chile Car.



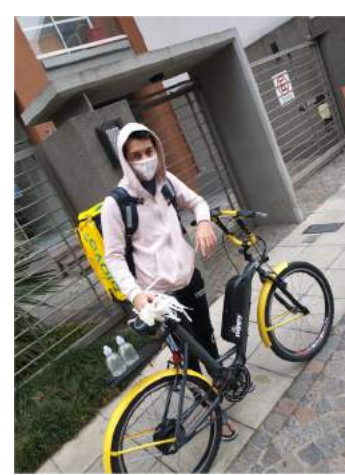
Validation and progress

BENEFITS DELIVERED IN   

Cars delivered
with seed capital agreement.

Electric and regular bikes
offered to Glovo riders in Chile.

**Motorcycles delivered in
Argentina, Uruguay y Chile** with
seed capital agreement.



Validation and progress

LEAD ACQUISITION IN   

New leads in Chile

New leads in Uruguay

New leads in Argentina





Our Team



Diego Amondaray
CO-FOUNDER & CEO



Florencia Moroni
CO-FOUNDER



Joaquin Peralta Ramos
CXO



Pablo Bustos
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Max Erhardt
COO



Diego Bermúdez
CTO



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CLO



Natalia Marramá
CMO



Patricia Rojas
CCO



Melisa Belén Bejarano
CHO



The **opportunity** to join us
in transforming a market
of more than **145 million**
people in Latam



We are shaping the future of independent workers from Latam to the rest of the world.

Thank you!

