

With innovative tools for <u>bargaining</u> support in the <u>com</u>merce sector Supported by the European Commission - Industrial Relations and Social Dialogue Program (nr VP/2015/004/0012)

March 2016 – March 2018

#### Mission

WageIndicator Foundation is dedicated to labour market transparency at a global scale by providing free, reliable and high-quality information on its websites. These websites provide information about wages per occupation, living wages, minimum wages, national labour laws, collective agreements, and vacancies.

# **WageIndicator Foundation**

WageIndicator Foundation is a non-profit, non-governmental organisation, established in 2003. <u>WageIndicator.org</u> is running national websites with job-related content in many countries in five continents.

Through the national websites, it collects, compares and shares information about Wages, Labour Law and Career opportunities. Each website has hundreds of pages, and its web managers ensure up-to-date content.

Search Engine Optimization is applied rigorously, as most visitors come through search engines. WageIndicator sends out regular Newsletters. Social Media are used for projects targeting specific populations.

Web visitors highly appreciate the websites and worldwide WageIndicator attracts tens of millions of visitors. Trust in the websites is ensured through cooperation with universities, social partners, media and NGOs.

WageIndicator invites visitors to complete its multilingual, continuous Salary Survey and Cost-of-Living Survey, or send their collective agreements.

## **History**

WageIndicator started in The Netherlands. The first website - Loonwijzer.nl - was an easy to use salary indicator for workers looking for information about wages, launched in 2001. This website quickly became popular for workers, employers and job seekers looking for information on wages.

In 2004, websites were introduced in neighbouring countries, followed by countries outside Europe. By 2008 more than 60 countries had a website, by 2017 this was 92.

The Foundation has a global team and its head quarter in the Netherlands and offices in Islamabad, Ahmedabad, Buenos Aires, Cape Town, Venice.

# **Projects**

Since its start, WageIndicator has conducted projects with a range of partners in developed and developing countries. These projects include web-based activities, such as media outreach in EU countries regarding the gender pay gap, but also offline activities such as debates with social partners concerning collective bargaining in Latin America, face-to-face interviews with garment workers using a tablet-based Decent Works survey in Indonesia and Ethiopia, or labour rights for women in Africa and Asia.

WageIndicator has also cooperated with international research consortia, for projects aiming at analysing work life attitudes, developing a global occupation database, exploring wages and working conditions in multi-national enterprises, and design of experiments in surveys.

### **Databases**

Databases are maintained to provide content to the web pages, such as:

- VIP database with wages earned by movie stars, heads of state, and other Very Important Persons, presented on all websites to attract a web audience
- Wage Database, drawing on information collected through the WageIndicator Salary Survey and from available national surveys, presented in the Salary Check available on all websites
- Living Wages Database, drawing on information collected through the WageIndicator Cost-of-Living survey with several hundreds of items, presented as Wages-in-Context in maps
- Minimum Wage Database, drawing on information collected by WageIndicator staff from national or regional governments concerning minimum wage rates and mechanism, presented on all websites
- Labour Law Database, based on information collected by WageIndicator staff from national governments, presented on the national websites, including coded information for 50 topics
- Collective Agreements Database, based on information collected by WageIndicator staff from social partners, presented as annotated text on the national websites, including coded information per agreement.