WORKING CONDITIONS AND WAGES OF GIG WORKERS - A COMPARATIVE STUDY OF FIVE COUNTRIES

INSIGHTS BASED ON WAGEINDICATOR'S GIG SURVEY







PRESENTED BY

Rupa Korde

Assitant Professor, FLAME University, India Director Operations, WageIndicator

Nakshatra Pradhan Student, M. S. University of Baroda, India



Research Objectives

To provide insights in to the working conditions, rights and wages of platform economy workers in five countries:

- Argentina
- South Africa
- Spain
- India
- the Netherlands

• WageIndicator



Data and Methodology

- Data: WageIndicator's Gig WorkersSurvey data
- Countries Covered: Argentina, Spain, South Africa, India and the Netherlands
- Data collection method: Face to face surveys and online surveys
- Data time: 2019 ongoing
- Number of observations: 3100

Data Collection Spain

- Face to face interviews
- Facebook Ad Campain
- Workers contacted through platforms

Data Collection India

- Structured telephonic interviews
- Sample selected through snowballig method

Data Collection Netherlands

- Face to face interviews
- Online surveys
- Paid and unpaid targeted advertisements

Data Collection South Africa

- Face to face interviews
- Posters informing gig workers about the survey and encouraging them to complete the survey

Data Collection Argentina

- Survey posts shared on social media
- Workers contacted through social media networks and groups
- Telephonic interviews

• WageIndicator



SURVEY RESULTS - PAYMENTS

Satisfaction with pay

AR IN ES SA NL 21% 38% 31% 52% 55%

Income Certainity

AR IN ES SA NL 8% 22% 10% 8% 15%

Pay based on task performed &/or time worked

AR IN ES SA NL 90% 80% 80% 90% 90%

Weekly Payments

AR IN ES SA NL 50% 87% 10% 18% 64%

Pay varies from month to month

AR IN ES SA NL 92% 75% 95% 85% 94%

Paid sick leave

AR IN ES SA NL 4% 9% 8% 8% 9%

Payments as per the contract

AR IN ES SA NL 15% 54% 22% 10% 30%

Disability insurance

AR IN ES SA NL 3% 50% 6% 1% 5%

• WageIndicator



Worker's Profile

- ~70% are in the age group of 20 29 years
 (AR, IN, ES, NL)
- ~60% are in the age group of 30 39 years (SA)
- ~90% 95% are male
- ~60% live with their partners
- ~22% have children
- ~42% find it difficult to combine work and family life
- ~44% have high sepentied usation

EARNINGS - A COMPARISON

Average Living Wage (typical family)

per month
INR 26,000

€ 370

Source: WageIndicator Living Wage Database

Monthly Median Wage of Gig Workers
INR 20,000
€ 285

Source: WageIndicator Gig Survey

Monthly Regional Minimum Wage INR 2,326 - 16,064 € 33 - € 229

Source: WageIndicator Minimum Wage

Database
(West Bengal - New Delhi)

WageIndicator



Source: www.wageindicator.org

20% - 30% Commission charged by platforms

Women are not selected for delivery jobs

Salary deducted if worker takes leave even for medical reason

Overtime compensated only if it exceeds 45 minutes

Reviews affect incentives

Bonus payments after targets are met

Payments are per delivery, which are low

Platforms have targets for incentives, but never pay

Fixed start time but no fixed end time - workday

Damaged delivery half the value of the good is deducted from salary

Jobs are not timing based, they are target based

Workers are required to

pay for uniform and the

bag

Peak order times multiple packages to be picked and delivered

Monetary penalty if the promised time

delivery time exceeds

deducted payments plus no next order for sometime

Wrong delivery -

Complaint against the delivery person - no orders given for a day

Some platforms are prompt in payments

> Gas money is given as incentive if workers work for extra hours

> **Some platforms** reimburse the gas bill every 2-3 days



Monetary penalty for workers if they fail to wear the uniform

WORKERS' VOICE

(INDIA)

Incentives in the form of gift vouchers and food coupons

Source: www.wageindicator.org

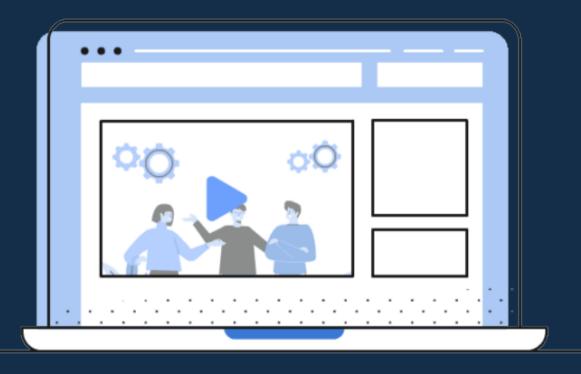
FUTURE?











THANK YOU

Rupa Korde

Assitant Professor, FLAME University, India Director Operations, WageIndicator

Nakshatra Pradhan Student, M. S. University of Baroda

Contact details:

rupakorde@wageindicator.org rupa.korde@flame.edu.in