

FROM LIVING WAGE TO LIVING TARIFF

Establishing Decent Pay Standards for the Self-Employed

A presentation at the 9th Conference of the Regulating for Decent Work Network | July 3rd, 2025 by:

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"According to ILO estimates (2023), selfemployment accounts for approximately 46% of total global employment, while salaried workers represent around 54%."





JOINT DECLARATION IN SUPPORT OF STANDARDS ON DECENT WORK IN THE PLATFORM ECONOMY AT THE INTERNATIONAL LABOUR CONFERENCE 2025

Guarantee of fair and living wages: Workers in the platform economy are struggling to
earn a minimum and living wage. They find themselves submitted to earnings
fluctuations, arbitrary pay deductions and opaque earning calculations that fail to
properly reflect time spent at work and often rely on unpredictable models of dynamic
pricing. The standards should ensure the income of digital platform workers meets
minimum and fair standards and recognise the particularities of their working
conditions, notably by including wait time.



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6		Consensus based rates	Actual costs based rates			
Legal status of the worker	Employed	National: statutory minimum wages Sectoral: minimum wages in collective agreements	Regional: Living Wage			
	Self-employed					

Source: the authors.



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	Self-employed	Sectoral: minimum tariffs in collective agreements or code of conducts Sectoral: minimum tariffs set by intermediaries (like online gig platforms) Minimum tariffs set by local or national government			

Source: the authors.

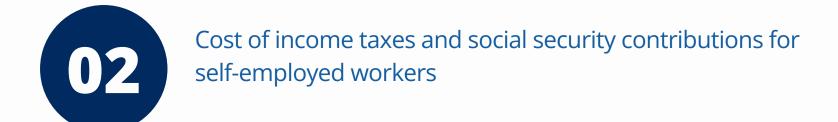


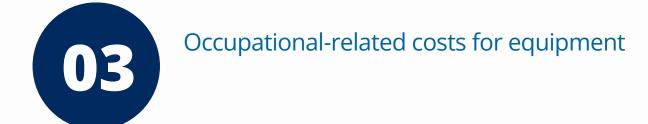
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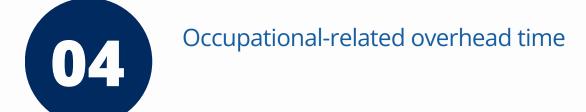
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Net living wage: The methodology takes the year-round working days in a country as a basis and deducts the annual festive days and annual leave days from this. This results in a net living (hourly) tariff.



Cost of income taxes and social security contributions for self-employed workers



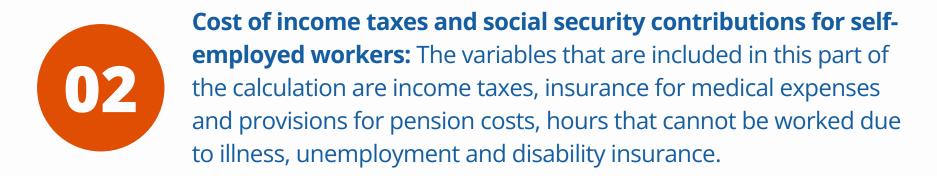
Occupational-related costs for equipment



Occupational-related overhead time





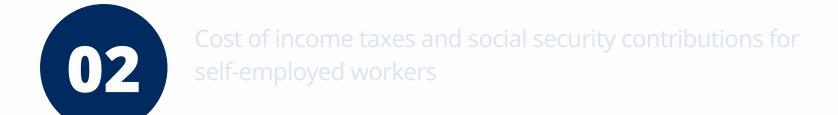














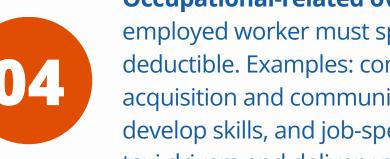








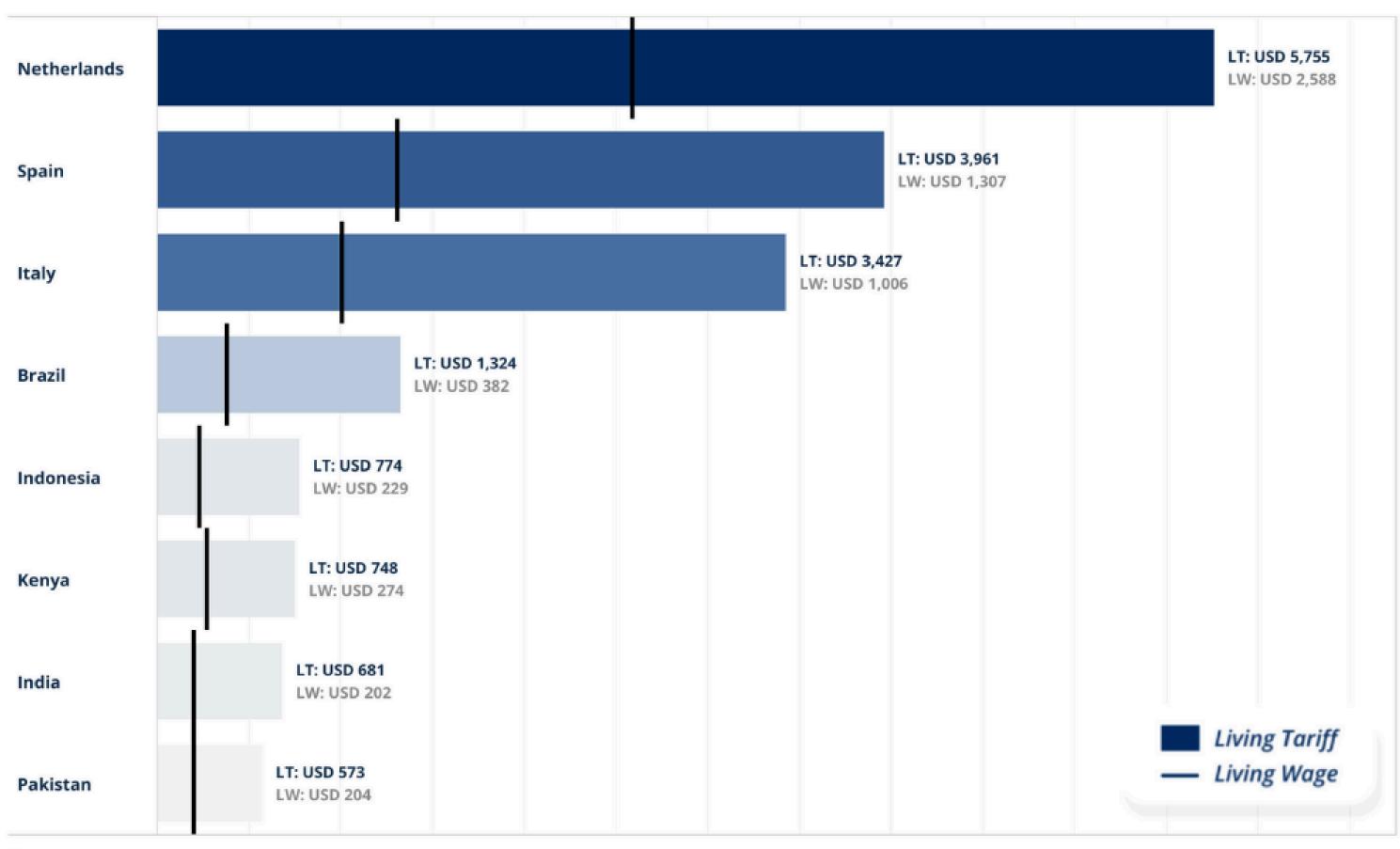




Occupational-related overhead time: refers to time that the selfemployed worker must spend on their profession but which is not directly deductible. Examples: compensation for time spent on administration, acquisition and communication with customers, training to maintain and develop skills, and job-specific variables such as waiting time in the case of taxi drivers and delivery riders.

EMPIRICAL INSIGHTS (1)

Living tariff and living wage levels and the ratio between the two pay floors (per occupation, in USD).



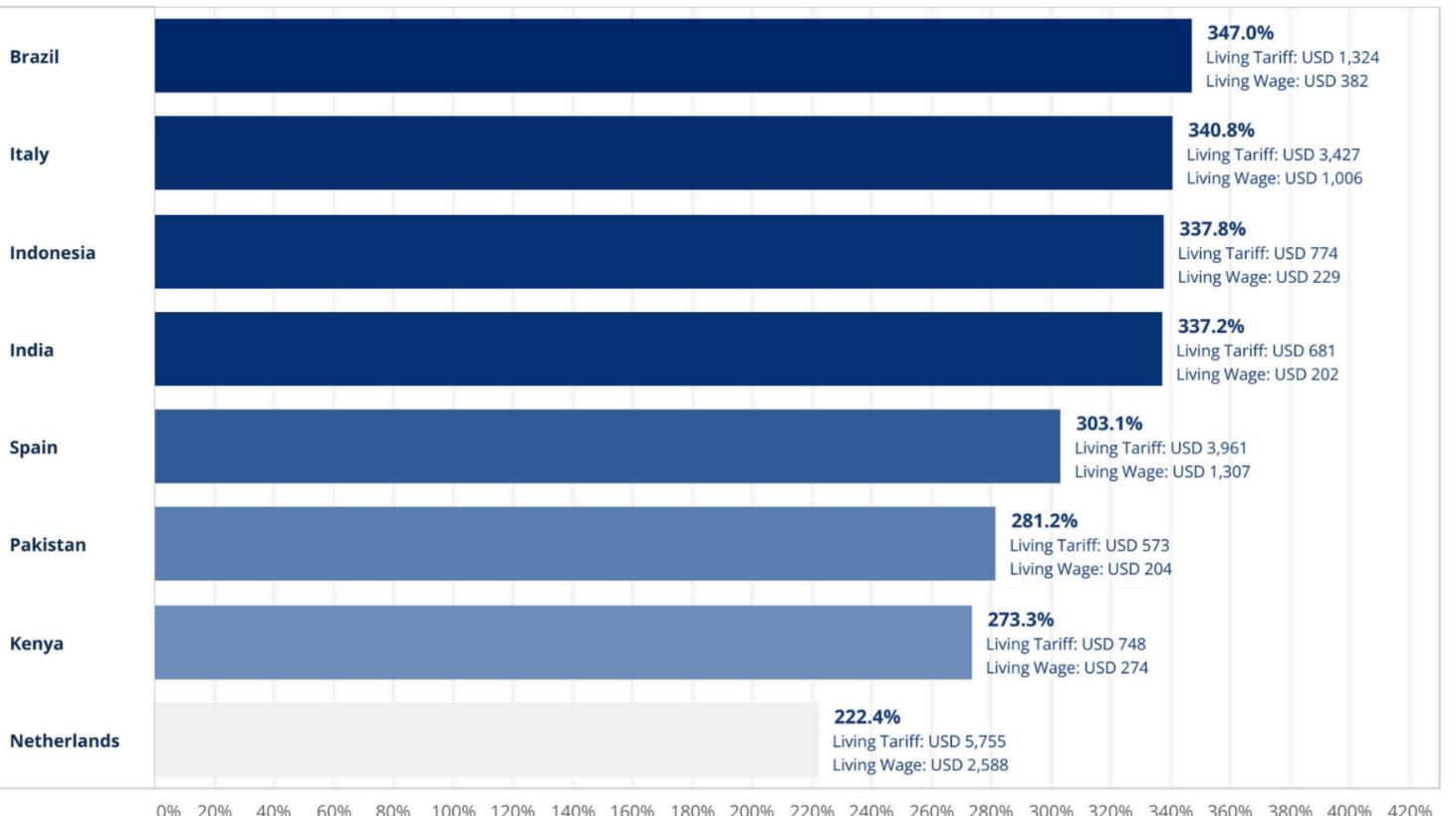
Source:

1. WageIndicator Car Taxi Driver Living Tariff (April 2025)

2. WageIndicator Living Wages Guidance Typical Family (2024)

*USD rate as of 18th June 2025

Source: the authors based on data from the WageIndicator Foundation.



60% 80% 100% 120% 140% 160% 180% 200% 220% 240% 260% 280% 300% 320% 340% 360% 380% 400% 420% 0% 20% 40%

Percentage = Living Tariff / Living Wage * 100%

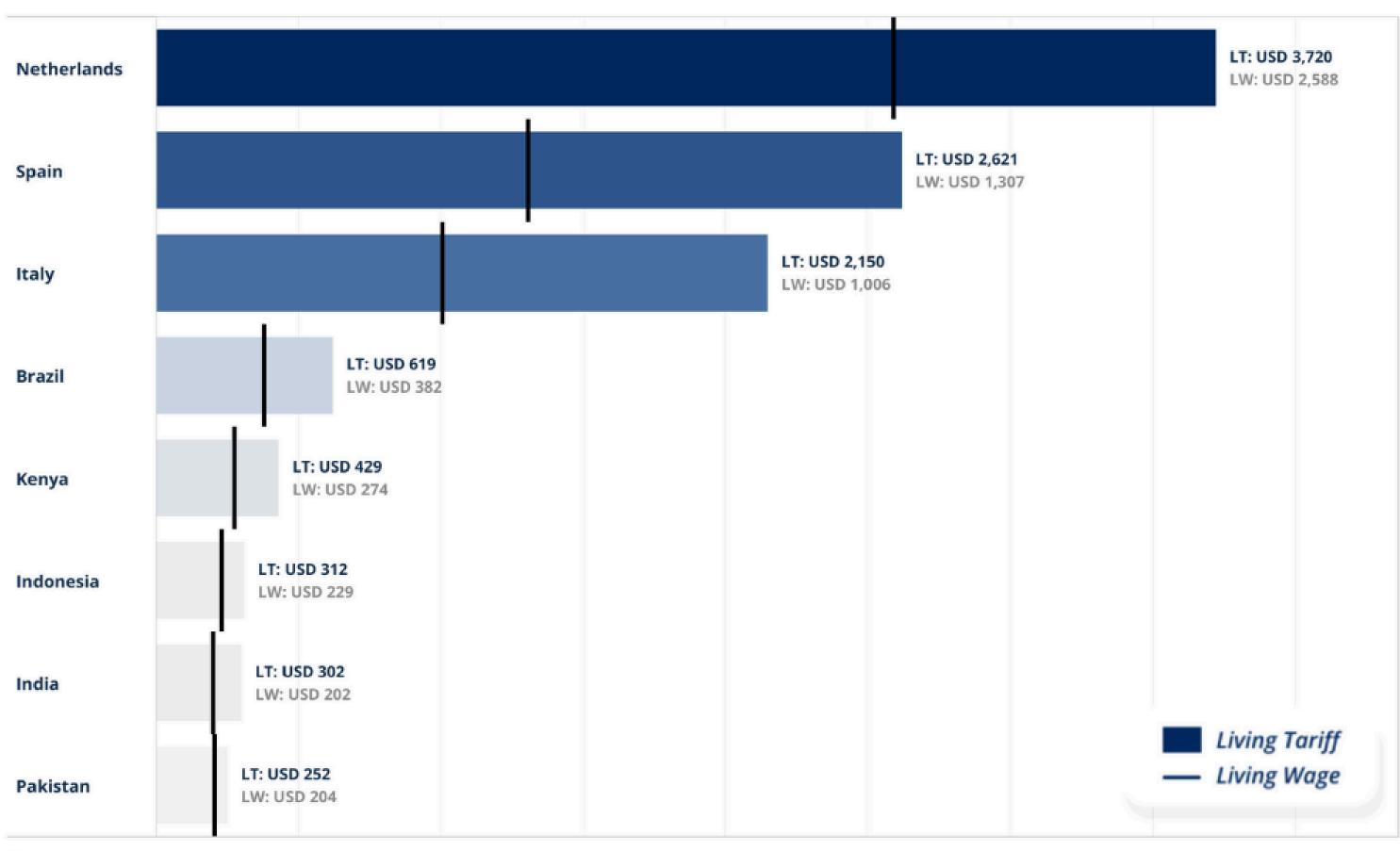
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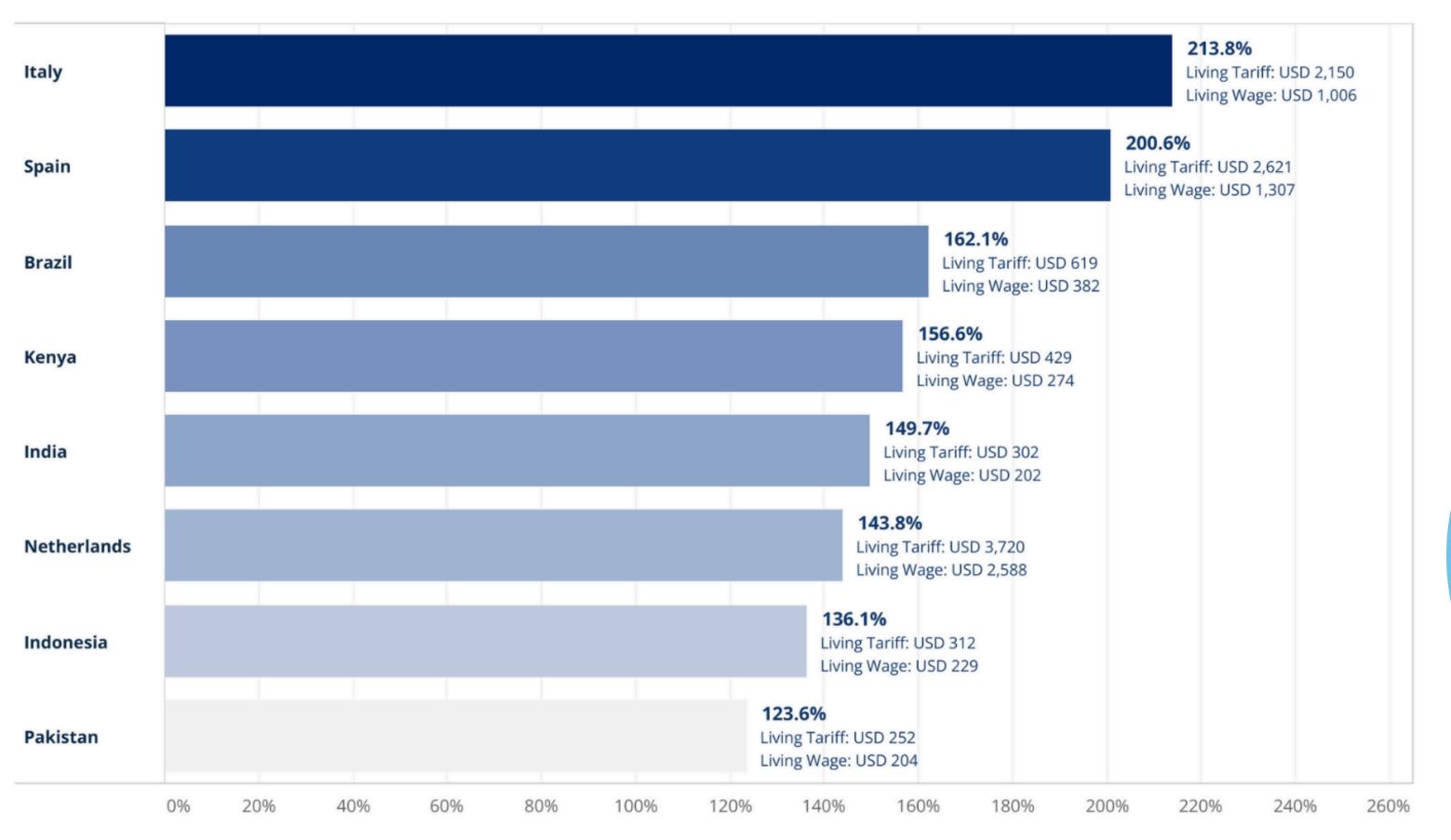
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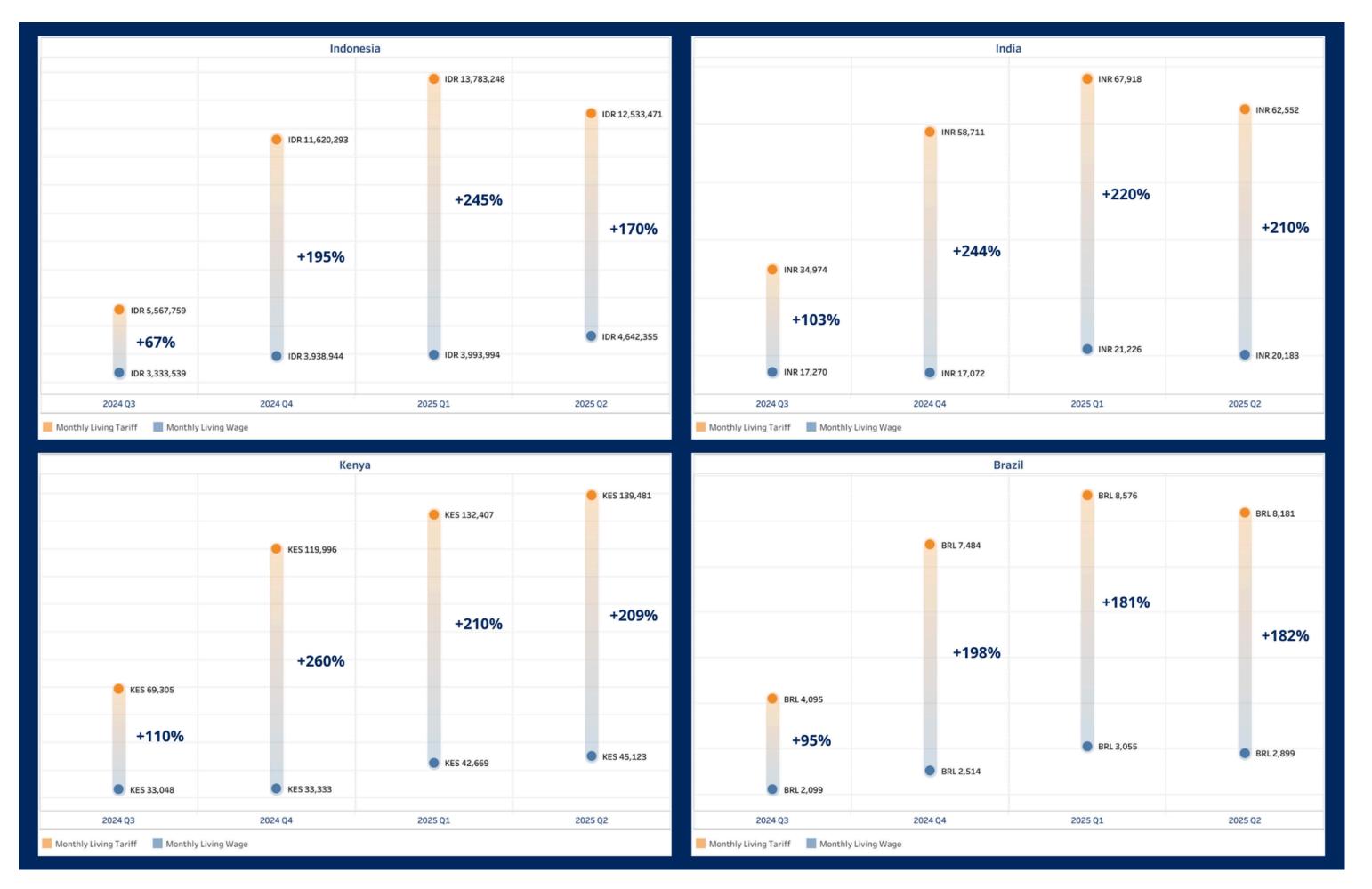
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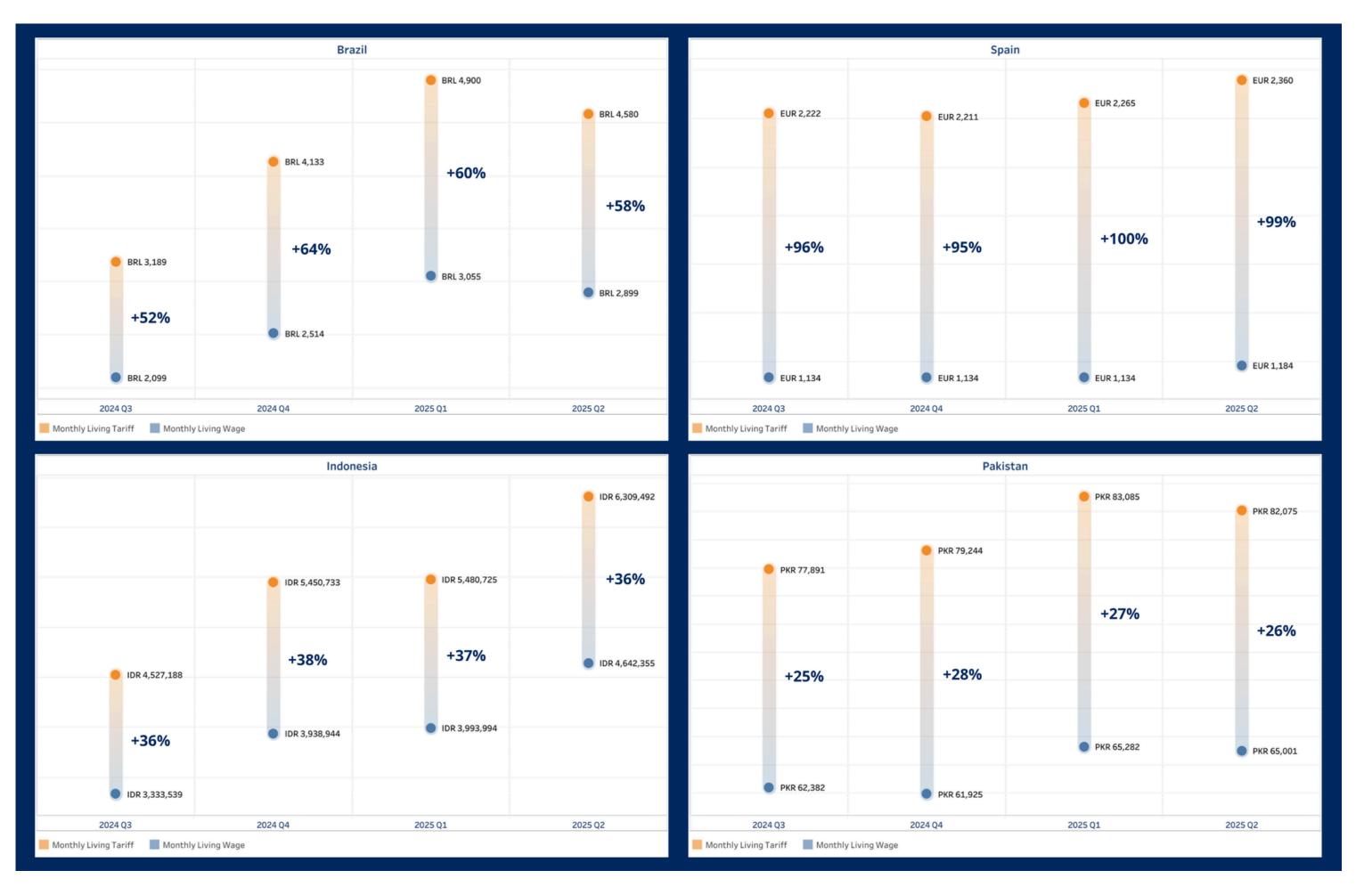
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Living wage vs. living tariff, in 4 countries, development across four data collection rounds











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- The Living Tariff is presented here not merely as a benchmark, but as a cost-of-living-based minimum tariff. Its primary practical function would then be to provide a protective floor, particularly for vulnerable self-employed workers such as undeclared workers;
- Pay floors do not operate in a societal vacuum; they intersect with market dynamics, informal labour practices, and broader societal debates about the valuation of work. Operating in an informal or low-wage market does not exempt clients from the responsibility to pay fair compensation.



THANKS FOR YOUR ATTENTION

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Table 3. Distribution of issues over which platform workers protest by region (%).

Issues	Total (%)	Europe	Asia	North America	Latin America	Africa	Australia and NZ	n
Pay	63.4	62.1	74.9	59.6	50.4	67.2	65.7	1268
Employment status	20.2	30.1	5.7	37.I	13.3	4.7	40	1267
Health and safety (H&S)	19.1	7.2	14	14.8	46.7	34.4	8.6	1268
Other regulatory issues	14.2	9.1	17.4	6.9	23.3	20.3	5.7	1268
Non-pay benefits	9.0	8	14	7.4	4.2	6.3	17.1	1268
Running cost/equipment	7.2	6.9	4.3	6.4	3.8	35.9	14.3	1268
Deactivation	5.7	6.7	2.6	5	7.9	6.3	8.6	1267
Union representation	5.6	7.2	3.1	9.9	5	1.6	0	1268
Working hours	4.8	4.3	6.8	2	2.5	7.8	8.6	1268

Umney, C., Stuart, M., Bessa, I., Joyce, S., Neumann, D., & Trappmann, V. (2024). Platform Labour Unrest in a Global Perspective: How, Where and Why Do Platform Workers Protest? Work Employment And Society, 38(1), 3–26. https://doi.org/10.1177/09500170231209676

