The invisible unpaid labour: what happen when digital platforms intervene in paid domestic work?

Lorena POBLETE Consejo Nacional de Investigaciones Científicas y Técnicas (CONICET) & Universidad Nacional de San Martín, Argentina The aim is to reflect on whether digital platform intermediation introduce changes in unpaid or partially paid work in this sector.

the time needed to

look for a job

unpaid

go to work

complete the tasks

paid • unpaid

Mixed method approach

Qualitative approach:

- 20 in-depth interviews with domestic workers, 2020
- 2 focus groups with domestic workers, 2022
- · 4 focus groups with employers, 2022

Quantitative approach:

- Survey of 300 domestic workers, 2020-2021
- Information about 1.048 jobs

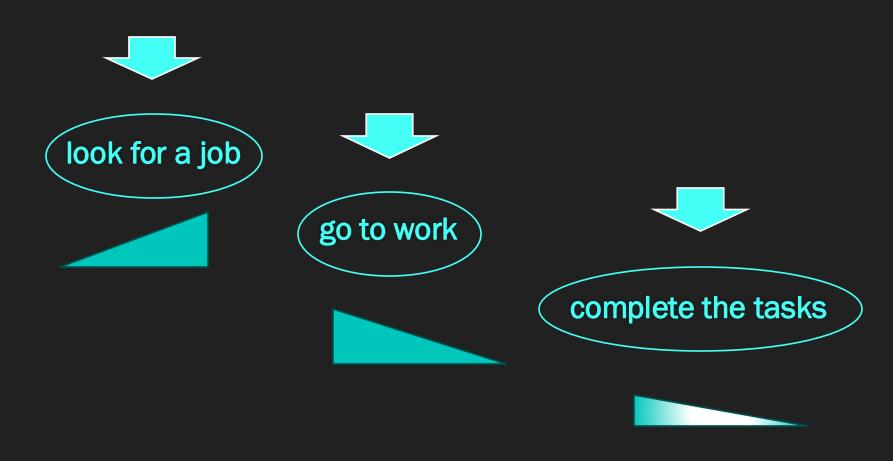
Francisca Pereyra & Ania Tizziani

unpaid work?

the time needed to

work mediated by digital platforms

work outside the digital platforms



Thanks